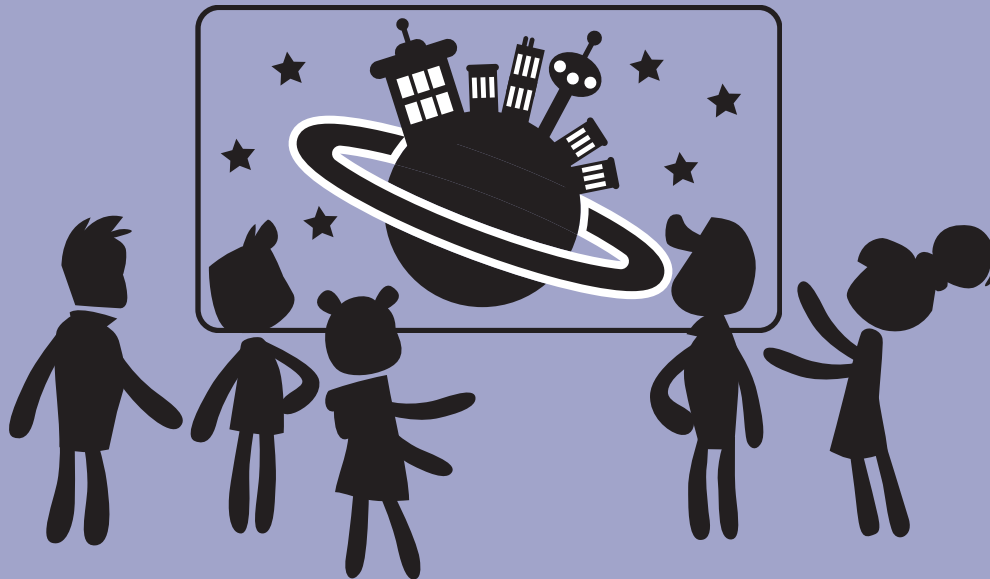


IDEATION METHOD: 33. IN THE FUTURE



33. IN THE FUTURE

This method focusses on creating a small number of stories about how we think the future will be and use that to understand, plan, develop or work with a challenge or a theme that is being researched or taught in class.

Materials needed: Paper, glue and pencils or picture editing and layout software, large sheets of paper and post-it notes or sharable online board e.g. padlet.

Time required: 45 minutes.

How?

1) Start by doing some research into technological and cultural trends, how society and daily life is changing by using Desktop Research (method no. 20) and Clustering (method no. 25) or some of the other research and analysis methods. Write a series of small “scenarios” or stories of the future depicting what will happen in the future if we follow these trends and changes.

2) Ask yourselves: How might these changes and trends affect the theme, challenge or object we are interested in and working with? How might this create new challenges or opportunities?

3) Note, list the different ideas and insights. You can also write or draw small stories of “Future Fictions,” where the challenge or the theme you are interested in is described in relation to technological and societal change.