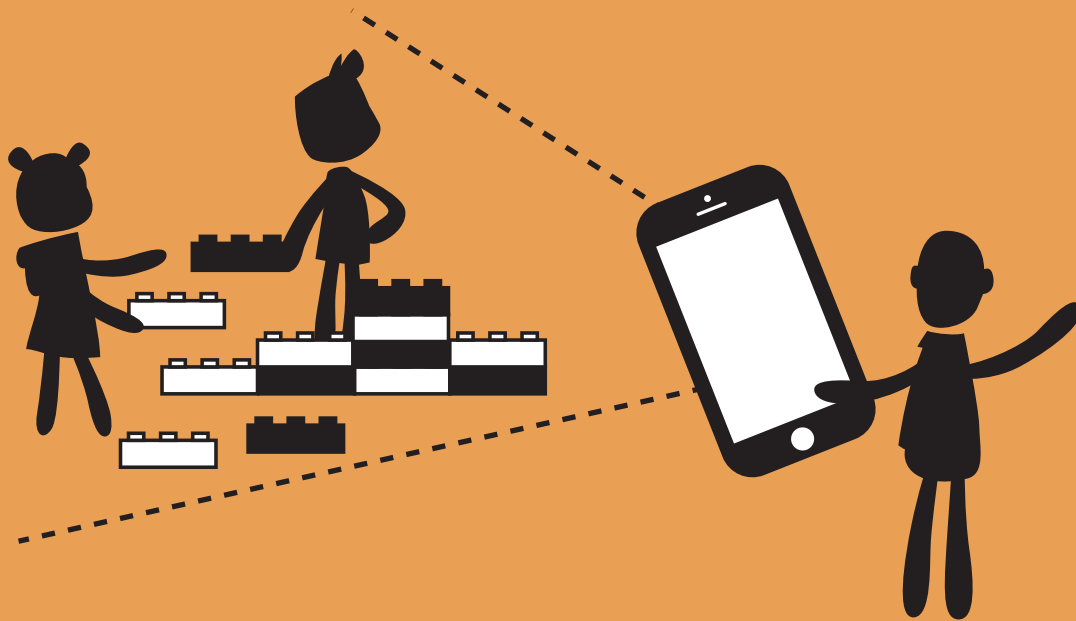


## CREATION METHOD: 41. VIDEO PROTOTYPING



### 41. VIDEO PROTOTYPING

*Video prototyping is a method for both testing and communicating how something will function and be experienced by a potential user. It can also be used to illustrate or explain the result of a project work or cross-disciplinary challenge.*

**Materials needed:** Video-camera, smart phone, cardboard props, paper, pens, editing and rendering software.

**Time required:** Half a day to one day.

#### How?

- 1)** Start by making a storyboard showing a situation, the product or the results of the project or research.
- 2)** Think about the following questions: How will you display and demonstrate the important details or insights? Do you want to film with real people? Will you do a stop motion film with animated objects? Do you need to build some props or objects? Do you need to film at a specific location?
- 3)** You can easily use very simple tools like a smart phone camera, props made of paper and cardboard and post-it notes.
- 4)** Use the computer or smart phone app to edit the film, including rendered objects or stop motion techniques to communicate your ideas, insights or products.