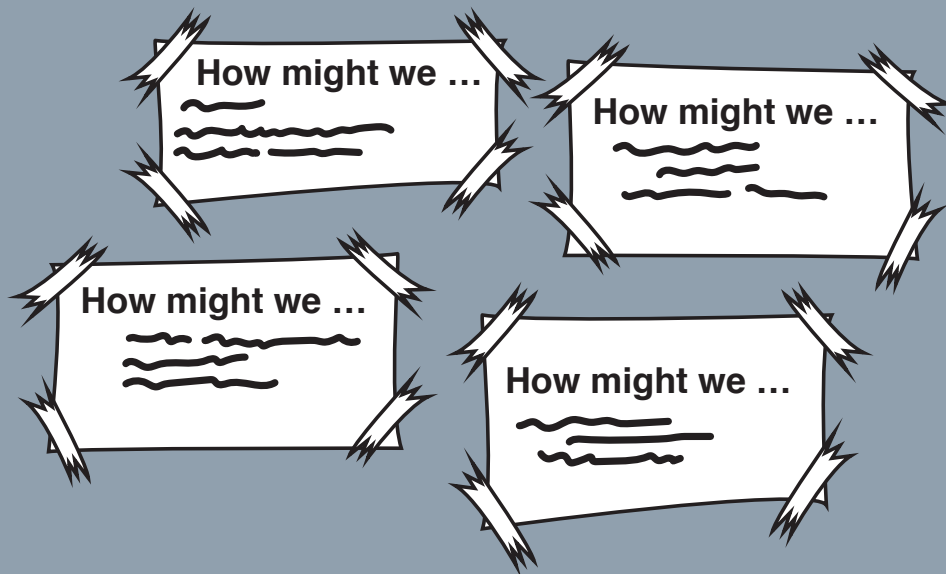


PROCESS METHOD – *FRAMING*: 07. CHALLENGE FRAMING



07. CHALLENGE FRAMING

This method is about transforming problems into challenges by asking "How might we..." This is a helpful approach to problem solving because, rather than struggling with difficult problems, it is easier and more fun to break a complicated problem down and deal with interesting challenges that relate to the problem. Challenge framing must be done both at the start of a project and regularly as the project progresses, as formulating, discussing and reformulating the challenge make the project and the objectives clear for everybody!

Materials needed: Blackboard, cardboard, smartboard or sharable online board e.g. padlet.

Time required: 45 minutes–1.5 hours.

How?

- 1)** Write up a list of all the problems that can be identified related to a challenge.
- 2)** Turn each of them into a challenge by using the sentence "How might we..."
- 3)** Generate ideas for many challenges before deciding on the most important one(s) and writing it down.
- 4)** If you feel it is difficult to identify the most important challenge(s) try to do some Challenge Analysis by asking "Why?" this is a challenge and also "What is stopping us?" to each formulated challenge. This helps you realise how different challenges are related and which ones are most important and must be solved first.